

Invest in your future with
A Publishing and Writing Odyssey

Red Lion Hotel Sacramento, April 24, 2010, 8 am to 6 pm.

The author travels a long and arduous route to successful publishing, from *idea* to *book* and to *bookstores and readers*. **Learn how!** Join a distinguished group of authoritative speakers from ***across the U.S.A.*** in a day of insight and inspiration. *Limited seating. Register early.*

- *Keynote by a national independent publishing leader*
 - *A literary agent's view of publishing today*
 - *Public relations for publishers and authors*
 - *The realities of finance for independent publishing*
 - *An insider's view of book marketing and distribution*
 - *Tips for writers from an author and writing coach*
 - *Social networking tools for authors and publishers*
- And MORE!**



Northern California
publishers & authors

For more information
visit **www.norcalpa.org** or phone
Conference Director, 916-342-7556